

ENHANCING STUDENT LEARNING EXPERIENCE THROUGH ACTIVITY-BASED LEARNING (WEB PROJECT DEVELOPMENT)

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CONFUCIUS:

I hear and I forget.

I see and I remember.

I do and I understand.

Lecture
only

HEAR AND
FORGET

Lecture + Case
Study

• SEE / HEAR
• REMEMBER (?)
MAYBE

Lecture + Hands
On Project - Web
Development

• GET HANDS
DIRTY
• EXPERIENCE
• UNDERSTAND

TRADITIONAL LEARNING : I SEE and I FORGET


- Designed, controlled and executed by Teachers
- Mostly one way communication
- Highly structured and geared towards Teacher's and the Institution's goals

Ref: Keys, A.C. (2003). Using Group Projects In MIS : Strategies for Instruction and Management.

Learning takes place in many formats within a spectrum

Objectivist Model

Information Transfer

Teacher  Student

Frame of reference set by Teacher.

Student learning is

Individual and isolated.

▶ Constructivist Model

Information Transfer within the learning Community.

Frame of reference is experiential.

Student learning is group based and adaptive.

Ref: Keys, C.A

Content

- Discussions
- Groups
- Tools
- Help
- e-commerce/miller
- Announcements
- Announcements
- Course Information
- Staff Information
- Course Documents
- Assignments
- Discussion Board
- External Links
- Tools
- Announcements
- Staff Information
- Discussion Board
- Tools



[e-commerce assignment schedule](#)



Some useful references

<http://www.unrulystudios.com/articles/Keys-To-An-Effective-And-Functional-Website-Design/> - This reference contains some basic questions that should keep your web site design on track..

<http://www.ecommercepartners.net/Services/Ecommerce-Solutions/Ecommerce-Website-Design.shtml> - This short reference provides an idea of the major tasks involved in designing an e-commerce web site. We are not doing all these tasks but it is worth your time to look at the diagram in the middle of this article. (This reference is a "pitch" by a consulting firm to hire them to do your e-commerce site but it is still useful.)



[View Prior Term Work](#)

Follow the link above to see sites produced in prior terms. Or, go to <http://www.dombsb.com> and select GSB622 Students and then select Work from Prior Terms.



[Videos and documents for building your site](#)

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About Us

nogluten.com

Founded in 2012 by Pete, Maria and Warren, NOGLUTEN.COM offers a selection of delicious gluten-free snack foods. We have saved you a lot of guesswork and have carefully selected the tastiest gluten-free snacks that are currently available. We look forward to hearing from you so please drop us a note or give us a call!

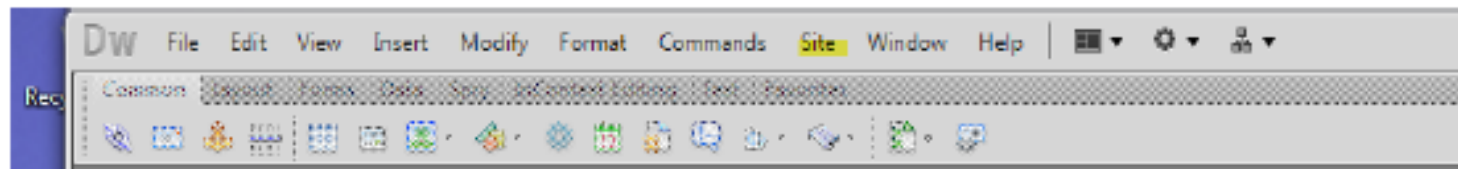
[Home](#)



Defining your web site to Dreamweaver

Dreamweaver from Adobe helps you create your web pages on your local computer and can then transfer them to your web host so that your pages can be accessed from anywhere in the world.

Dreamweaver needs to know the location of the pages on your computer and it needs to know where your web host is located and how to access your web host so that it can perform the transfer. This information is specified to Dreamweaver by creating a new site.



Basic Advanced

Server Name:

Connect using:

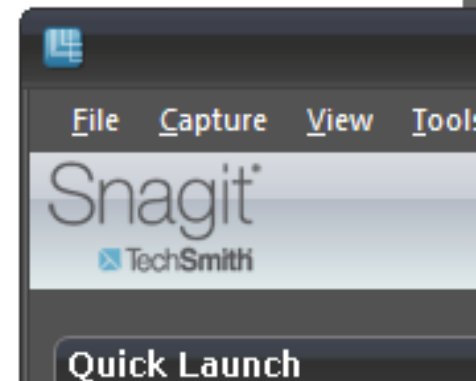
FTP Address: Port:

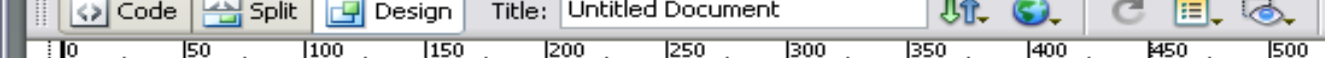
Username:

Password: Save

Root Directory:

Web URL:





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nogluten.com

What is nogluten.com?

We offer a wide range of gluten-free products and as insight for those who wish to go gluten-free.

Why avoid gluten?

This diet is designed for people who have a sensitivity to gluten.

<body.twoColElsLt> <div#container>

▼ Properties

Format: None Style: twoColElsLt CSS **B** *I* [List icons] Link

Font: Verdana, Arial Size: 100 % Color: #000000 [List icons] Target

Page Properties... List Item

▼ CSS

Tag Inspector

▼ Files

Files Assets Snippets

group14 Local view

Local Files	Size	Type
Site - group14 (C:\D...		Folde
AboutUS.html	5KB	HTML
Contact Us.html	2KB	HTML
index.html	8KB	HTML
Products.html	3KB	HTML
ProductsPage.html	2KB	HTML
Resources.html	2KB	HTML
ShippingReturnP...	11KB	HTML

1 local items selected totalling 7 Log...

File Edit View Insert Modify Text Commands Site Window Help

▼ Insert Common Layout Forms Data Spry Text Favorites

AboutUS.html index.html Products.html ProductsPage.html ShippingReturnPolicy.

Code Split Design Title: Untitled Document



About Us

nogluten.com

Founded in 2012 by Pete, Maria and Warren, NOGLUTEN.COM offers delicious gluten-free snack foods. We have saved you a lot of time by carefully selected the tastiest gluten-free snacks that are delicious and healthy. We look forward to hearing from you so please drop us a note at [Home](#)

.oneColElsCtrHdr > <div#container> <div#header> <h1>

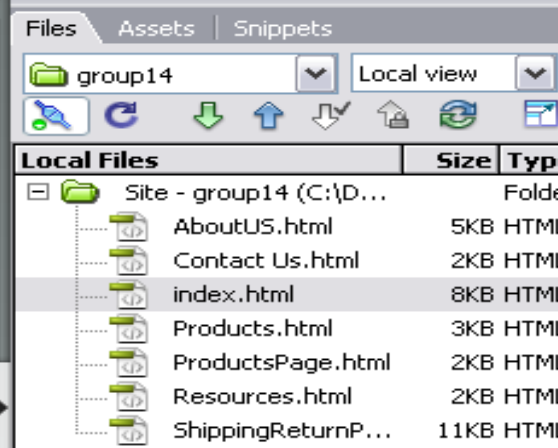
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► Tag Inspector

▼ Files

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1 local items selected totalling 7 Log...

▼ Properties

Format: Heading 1 Style: oneColElsCtrHdr CSS

Font: Verdana, Arial Size: 100 % Color: #000000

Page Properties... List Item

Adobe Dreamweaver CS3 - [C:\Documents and Settings\james\My Documents\group14\index.html (XHTML)]

File Edit View Insert Modify Text Commands Site Window Help

▼ Insert Common Layout Forms Data Spry Text Favorites

AboutUS.html index.html Products.html ProductsPage.html ShippingReturnPolicy.

Code Split Design Title: Untitled Document

```
83 .twoColElsLt #mainContent { zoom: 1; padding-top: 15px; }
84 /* the above proprietary zoom property gives IE the hasLayout it
85 needs to avoid several bugs */
86 </style>
87 <![endif]--></head>
88 <body bgcolor="#0066CC" text="#FF0000" class="twoColElsLt">
89
```

0 50 100 150 200 250 300 350 400 450 500

About Us
Resources

nogluten.com

What is nogluten.com?

<body.twoColElsLt> <div#container> 100% 527 x 118 7K / 1 sec

▼ Properties

Format None Style twoColElsLt CSS B I

Font Verdana, Arial Size 100 % #000000

Page Properties... List Item

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1 local items selected totalling 7 Log...

The Road Ahead – Plans For The Future

- Transform the classroom into a dynamic learning community
- Have students experience MIS / Technology that is contemporaneous
- Student heavily involved in learning process
- Less emphasis on lectures more on actually doing stuff
- Student's understanding exponentially improves.